



House of Flamz Productions & X-Klusiv Soundz Music (H.O.F.)
Meditationz Media Network (MMN)

■ ■ H.O.F. + MMN: Client Orientation & Onboarding Guide

Your Complete Journey from Creativity to Audience Connection

Welcome to **House of Flamz Productions (H.O.F.)** and **Meditationz Media Network (MMN)** — together, we provide a **360° service** that takes your creative project from **concept to global audience reach**. This guide outlines our **service journey, pre- and post-production guidelines, and purchasing options** to help you maximize your experience with us.

■ The Creative Journey: Step-by-Step

1. Concept & Preparation

- Songwriting & Lyrical Development (via H.O.F. Store)
- Beat/Instrumental Selection
- Vocal Training & Coaching (optional)
- Pre-Recording Checklist: finalize lyrics, choose instrumentals, practice vocals, book studio time
- Extra services like songwriting packages, lyric editing, and vocal coaching can be purchased from the H.O.F. Store.

2. Production (H.O.F.)

- Studio Recording Sessions (US\$55.50/hr first 2 hours, US\$28 per 30 mins after)
- Mixing & Mastering Services (clean, professional audio)
- Vocal Editing & Tuning (pitch correction, comping, effects)
- Video Production Services (music videos, promos, interviews)
- Creative Design (album art, logos, covers, flyers)

3. Post-Production (H.O.F. & MMN)

- Final Review & Approval of music/video projects
- Branding Assets Creation (visuals, media kits, promo reels)
- Copyrighting & Registration (optional support packages available)



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4. Promotion (MMN)

- Press Release & Media Coverage
- Social Media Campaigns (IG, TikTok, FB, YouTube)
- Music & Video Promotions (targeted platforms)
- Email & Blog Features
- Event & Live Show Promotion

5. Distribution (MMN)

- Music Distribution → Spotify, Apple Music, Deezer, Tidal
- Video Distribution → YouTube, Vimeo, Streaming Platforms
- Content Publishing on MMN channels
- Catalog Management & Royalties Tracking

6. Sales & Growth

- Digital Store Integration (sell beats, tracks, merchandise via H.O.F. Store)
- Event Sponsorship Decks & Proposals (MMN)
- Follow-up Services → Additional sessions, campaign renewals, re-releases

■ Guidelines for Clients

Pre-Production (Before Studio Session)

- Finalize lyrics, instrumentals, and concepts
- Book studio time via H.O.F. website
- Purchase any extra services beforehand (songwriting, vocal coaching, instrumental leases)

In-Studio Rules

- Arrive on time (sessions start and end at booked time)
- Bring all required files, lyrics, and ideas in advance
- No additional time unless pre-purchased
- Respect maximum session length (3 hours per day per artiste)



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Post-Production (After Recording/Filming)

- Review mixes and edits promptly
- Provide feedback within agreed timeline
- Approve final versions for promotion/distribution

Promotion & Distribution

- Prepare a clear brand/artist profile (bio, photos, social handles)
- Engage with campaigns by sharing, reposting, and interacting
- Monitor performance reports from MMN

■ Purchasing Additional Services

- All extra services (songwriting, mixing, design, marketing, etc.) are available in the H.O.F. Store and MMN Store.
- Services must be purchased in advance to avoid delays.
- Bundles and packages available for cost savings.

■ Why Choose H.O.F. + MMN?

- H.O.F. → Creativity & Production
- MMN → Promotion & Distribution
- A one-stop hub where artistes, businesses, and creatives can create, promote, and monetize their projects with professional guidance and holistic support.